



# The Grapevine

[www.doa.state.la.us/cptp/lscpm/index.html](http://www.doa.state.la.us/cptp/lscpm/index.html)

March 1999

Volume 13 Number 1

## **President's Message** **Sally Gilbert**

I am looking forward to a productive, exciting year for the Society. There will be plenty of opportunities for each member to participate, by attending Society activities or working behind the scenes to make them happen. The Society needs you, but I think you will find active participation a rewarding experience. I urge you to select activities of particular interest, to offer your assistance, and to continue your support by attending functions.

Many of us are already deeply involved in preparing for the American Academy conference, which our Society will host in May. See the related article for details, volunteer to help and make plans to attend. Although the national conference consumes a lot of energy, we are continuing our traditional activities. Hugh Eley arranged a luncheon featuring an informative talk by Dr. Jack Walker, Executive Director of

Group Benefits, on March 26. We will host receptions for CST and CPM graduates, and hope to expand our mentoring program. In addition to reading *The Grapevine*, look for further news about these activities on our new Web page. See address above.

We can support both the CPM Society and the CPTP program, and continue our education, by attending CPTP classes. New topics have been added to the curriculum and satellite broadcasts keep travel to a minimum. Those of us who took the Levels many years ago can refresh our knowledge of specific topics via the module format.

Please call me or any board member if you have questions, comments or suggestions. I look forward to working with you.

## **Special Announcement to Mentors:**

The deadline for submission of projects for CST candidates is June 1, 1999.

## Louisiana Society of Certified Public Managers

### Board of Directors

#### President

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#### Past-President

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dschoues@dhh.state.la.us

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Louisiana Society of Certified  
Public Managers  
P. O. Box 44021  
Baton Rouge, LA 70804-4021

## Membership Report By Beth Landry

It is time to renew your membership. We have placed your membership year on your address label. If you have a 1998 on the label, you must still renew your membership. You have until April 30, 1999 to renew and be in the membership directory. We currently have 73 members who have paid their 1999 dues and 76 members who still need to renew. If everyone renews their membership, the Society will exceed all previous membership numbers. However, we want everyone who is a CST or CPM to be a member of the society which represents them. If you know a CST or CPM who is not a member, please share this newsletter with them and ask them to join us.

Remember, do not take the chance of being left out of the membership directory. **Renew by April 30, 1999.**

## American Academy Conference

You should have received a brochure for the American Academy of Certified Public Managers' 11<sup>th</sup> Annual Professional Development Symposium, A DECADE OF CHANGE. It will be held May 19-21, 1999 at the Radisson Hotel and Conference Center in Baton Rouge and is being hosted by LSCPM. If you did not receive a copy in the mail, you can download it from our web site or contact the Conference Chair, Nancy DeWitt, phone (225) 925-6067, fax (225) 925-3970 or email ndewitt@dps.state.la.us.

We have received an exemption from the freeze from Mark Drennen, Commissioner of Administration, that "would allow those agencies that wish to pay registration fees for this conference to do so." If you need a copy of the exemption letter to attach to your registration form, also contact Nancy DeWitt. A

Registration form is included as part of this newsletter.

Help us welcome our peers from all over the country. You cannot afford to miss such speakers as Ken Henning, founder of the CPM program or our local celebrities, Christel Slaughter, of SSA Consultants, Inc. and Fred Dent, Jr.

All of us associated with CPTP are extremely saddened by the recent death of Billy Goins from the Office of Public Health in Shreveport. I have known few individuals who have done as much to further the cause of the CPM concept as Billy did. I hope that in his memory we will focus our attention on increasing professionalism in Louisiana state government.

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### **CPTP Administrator's Report Sam Breen**

Registration for management development classes continues to be very slow. There are levels in all areas of the state that are in danger of being canceled. We need your help to spread the word about the importance of CPTP training. Don't forget to tell people about opportunities to take modules. Modules allow easy access to the management development program, especially for those of you who attended the management classes years ago. Modules also help potential applicants to minimize the amount of time away from the office.

The next CPTP Policy Board meeting will be on Friday, March 26, from 9:00 to 10:30 a.m. Items to be discussed include substitution credit and credentialing out for Level IV candidates.

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### **Remembering Billy Goins By Diana Schouest**

On February 14, William P. "Billy" Goins, a fellow CPM passed away while on vacation with his wife. Billie was an administrator for the office of Public Health in nine northwestern parishes. He was often referred to as the champion of Public Health issues. He has been a long standing member of LSCPM. He attended the AACPM conference in Mississippi last year, and he was active on the 1999 AACPM conference committee. The Board of Directors often contacted Billy concerning Society issues for the northern part of the state. The Society lost a good member and a great friend. Billy we will miss you.



Louisiana Society of Certified Public Managers  
 Post Office Box 44021  
 Baton Rouge, LA 70804-4021

*1999 Membership Year*

*Membership Form*

*New or Renewal*

**APPLICATION FOR MEMBERSHIP**

*(Please check your preferred mailing address.)*

NAME \_\_\_\_\_  
 SOCIAL SECURITY NUMBER \_\_\_\_\_  
 HOME ADDRESS ? \_\_\_\_\_  
 CITY STATE ZIP \_\_\_\_\_  
 DEPARTMENT/AGENCY/OFFICE ? \_\_\_\_\_  
 WORK ADDRESS \_\_\_\_\_  
 CITY/STATE ZIP \_\_\_\_\_  
 WORK PHONE \_\_\_\_\_ HOME PHONE \_\_\_\_\_  
 WORK FAX \_\_\_\_\_  
 Internet E-Mail Address \_\_\_\_\_

LOUISIANA SOCIETY Check appropriate:

MEMBERSHIP STATUS: ACTIVE \_\_\_\_\_ (CPM \_\_\_\_, CST \_\_\_\_, or Consortium \_\_\_\_)  
 RETIRED \_\_\_\_\_  
 HONORARY \_\_\_\_\_

AMERICAN ACADEMY STATUS: *(You MUST join LSCPM to join AACPM.)*

FELLOW (CPM) \_\_\_\_\_ ASSOCIATE(CST) \_\_\_\_\_ CONSORTIUM \_\_\_\_\_

DUES:

*Active, Honorary:*  
 LSCPM (\$20.00) \_\_\_\_\_

*Retired:*  
 LSCPM (\$10.00) \_\_\_\_\_

Fellow, Associate, Consortium.

AACPM (\$10.00) \_\_\_\_\_

TOTAL ENCLOSED \_\_\_\_\_

NOTE: Please copy this form to serve as your invoice

RETURN THIS FORM WITH CHECK PAYABLE  
 TO THE LOUISIANA SOCIETY OF CPMs TO:  
 MEMBERSHIP CHAIR  
 LOUISIANA SOCIETY OF CPMS  
 POST OFFICE BOX 44021  
 BATON ROUGE, LA 70804-4021

1999 Professional Development Symposium  
 American Academy of Certified  
 Public Managers  
 May 19-21, 1999  
 Baton Rouge, Louisiana



## REGISTRATION INVOICE

(Please print. Make duplicate copies for multiple registrations.)

Name: \_\_\_\_\_ Title \_\_\_\_\_

Agency: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-Mail address: \_\_\_\_\_

### Registration Fees (Check all that apply)

- |  |       |
|--|-------|
| <input type="checkbox"/> Full Conference (to guarantee, postmark by May 1, 1999) | \$200 |
| <input type="checkbox"/> One-day ___19th, or ___20th (excludes evening event)    | \$100 |
| <input type="checkbox"/> AACPM Business Meeting (Delegates only)                 | \$ 20 |
| <input type="checkbox"/> Consortium (state) registration. Number attending _____ | \$200 |
- (Please attach list of consortium attendees)

### Tickets

- |  |          |
|--|----------|
| <input type="checkbox"/> Reception (White Oak Landing) _____ tickets @ \$25 each for guests and one-day conferees (included in full registration)            | \$ _____ |
| <input type="checkbox"/> Awards dinner & Mardi Gras Extravaganza _____ tickets @ \$25 each for guests and one-day conferees, (included in full registration) | \$ _____ |
| <input type="checkbox"/> Cajun Night, Mulate's (transportation & dinner) _____ tickets @ \$25 each _____ (not included in registration)                      | \$ _____ |

**TOTAL REGISTRATION** \$ \_\_\_\_\_

Make checks payable to LSCPM, and mail to P.O. Box 66804, Baton Rouge, LA 70896  
 Conference contact is Nancy DeWitt, phone (225) 925-6067, fax (225) 925-3970. E-Mail:  
**ndewitt@dps.state.la.us** (This registration form is your invoice for fees.)

Conference registrations should be postmarked by May 1, 1999, to guarantee acceptance. Fees are non-refundable. Substitutions can be made by faxing a copy of the registration form with the name change indicated or by presenting the revised form at registration. Conference registrations will be confirmed by e-mail or by fax upon receipt.

Please indicate a need for any special accommodations: \_\_\_\_\_

### HOTEL ACCOMMODATIONS:

A block of rooms at the conference rate of \$75.00 + tax (single or double) has been set aside at the Radisson Hotel and Conference Center, (225) 925-2244 or 1-800-333-3333. Please make your reservations directly with the hotel. Indicate that you are attending the American Academy of Certified Public Managers Conference. Hotel registration deadline: Apr. 19.

### AIRLINE TRANSPORTATION:

Delta Air Lines is offering special discounts to conferees. Contact Delta at 1-800-241-6760, weekdays from 7:30 a.m. - 11:00 p.m. or weekends from 8:30 a.m. - 11:00 p.m. Eastern time. Refer to File Number 127373A when you call.

## **Louisiana Society of Certified Public Managers 1999 Goals**

### **General Goals**

Utilize e-mail to its full potential

### **AACPM Conference '99 -- "A Decade of Change"**

Chair: Nancy DeWitt

Co Chair: Diana Schouest

Planning: Connie Carlton, Diana Dorroh

Entertainment: Dianne Barksdale, Hugh Eley, Lanie Phares,

Tom Patterson

Financial: Beth Landry

Registration: Sally Gilbert

Breaks/meals: Kay Hoffpauir

### **Program**

Chair: Hugh Eley

Outcome of Training Needs Assessment Study

Customer Service - What various agencies are doing

Changes in CPTP Program

Legislative update

Governor's Office perspective on training

### **Public Information**

Chair: Diana Dorroh

Contract publication of newsletter - reduce number to once per quarter

Profile an existing and a new member in each newsletter

Put website URL address on all publications

Profile the organization

Need method for updating web page

### **Membership**

Chair: Beth Landry

Nancy DeWitt

Attract new graduates/members from other

areas of the state

Promote agency support for activities

Need to build retention/participation

### **Nominating**

Chair: Tinka McFarland

Pam Percy

Tom Patterson

Begin publicity of officer roles and duties earlier

List roles and duties on web page

Feature an office in the newsletter

### **Awards**

Chair: Nancy DeWitt

Dianne Barksdale

Bobby Clark

Judy Cain

Establish scholarships (graduate and undergraduate)

Start process for awards earlier

Hold an Awards Banquet this year (no fall conference)

Encourage more members to participate in the nominating others for awards

### **Mentoring**

Chair: Lanie Phares

Evaluate the use/need/success of the program

Train new mentors

Broaden concept of mentoring past Levels I, II, and III

### **Conference - Year 2000**

Consider Y2K after-math, ethics as possible topics

Consider mini-halfday conferences

### **Promotional**

Continue use/sale of promotional items to members



Past-President Diana Schouest presents Nancy DeWitt with the Honorable Mention Dunbar Award on January 29, 1999.

## PERSONAL FOCUS

By Joe Wills

*(The Grapevine is beginning a regular column focusing on the lives and achievements of our individual members)*

Dana Andries, CST, is an Assistant Director with the Disability Services' (DDS) State Office and a new member of our state Society of Certified Public Managers. Dana was born in Alexandria but has lived in Baton Rouge for most of his life.

Dana likes to do things in twos. He has a twin brother who is a Data Processing Manager with DOL. He has two undergraduate degrees—Business Administration and General Studies—from LSU, Baton Rouge. Finally, he has two children—Aaron who works for the Baton Rouge Advocate, and Andrea an

Architect student and national-class powerlifter.

Dana's career in state government began in 1973 when he was an examiner with the DDS. Dana has spent the last quarter of a century with either DDS or Support Enforcement Services (SES). He was even detailed SES's Executive Officer for one six month period.

On the home front Dana's hobbies include Anthropology and Genealogy. His genealogical pursuits has taken him on digs and taught him to construct spears—both useful talents for survival in state government. He also maintains a second career as a professional photographer—available for both weddings and divorces.

Dana has enjoyed his membership in the Society of Certified Public Managers. "The CPM members I've met so far all seem to be extremely friendly, highly motivated individuals who really care about improving state management." Dana further feels: "What I've gained since joining the CPM society is really worth many times the (membership) fee".



Dana Andries at work at DSS

**Public Information Committee  
Diana Dorroh**

Take a look at our new web page. It is linked to the CPTP home page. Our address is [www.doa.state.la.us/cptp/lscpm/index.html](http://www.doa.state.la.us/cptp/lscpm/index.html). We will be including information on the LSCPM, its activities, goals and achievements.

You may also have noticed that we are trying a new newsletter format. Let us know what you think.

Send comments on either the web page or the newsletter to Diana Schouest,

Past-President or Beth Landry,  
Treasurer (contact information on page 2) or to Diana Dorroh (225)-342-9676 or [ddorroh@doa.state.la.us](mailto:ddorroh@doa.state.la.us).

**LSCPM Calendar**

May 19 – 21

American Academy 11<sup>th</sup> Annual  
Professional Development Symposium,  
A DECADE OF CHANGE, Radisson  
Hotel and Conference Center, Baton  
Rouge, LA

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